



Member-to-Member Discount Program

Would you like to increase your business among Chamber members while also taking advantage of specials offered to you? If so, we invite you to participate in our *Member-to-Member Discount* program, which allows our members to offer discounts to fellow members as well as take advantage of discounts offered on products and services they use every day.

The *Member-to-Member Discount* program offers Chamber members and their employees the opportunity to:

- save money when making purchases at participating Chamber merchants
- stimulate new business through increased exposure and word-of-mouth referrals through Chamber member companies and their employees
- encourage Chamber members to patronize fellow member businesses

Participation in the *Member-to-Member Discount* program is voluntary. However, the following guidelines have been established for the program:

- Discount(s) must be a minimum of 10%
- Discount(s) must apply to actual goods and services
- Discount(s) must be ongoing, not a one-time only offer
- Free consultation offers are not eligible for the program
- In order to identify Chamber members, discount cards are available at tuscaloosachamber.com

YES, I want to participate in the Chamber's *Member-to-Member Discount* program!

Company Name: _____

Company Representative Authorizing Discount(s): _____

Phone: _____ Email: _____

Details of Discount(s) Offered: _____

Representative's Signature: _____ Date: _____

Complete and return by one the following methods:

Mail - Chamber of Commerce of West Alabama
P.O. Box 020410
Tuscaloosa, AL 35402
Fax - (205) 391-0565
Email - carolyn@tuscaloosachamber.com