

## Member-to-Member Discount Program

Would you like to increase your business among Chamber members while also taking advantage of specials offered to you? If so, we invite you to participate in our *Member-to-Member Discount* program, which allows our members to offer discounts to fellow members as well as take advantage of discounts offered on products and services they use every day.

The Member-to-Member Discount program offers Chamber members and their employees the opportunity to:

- save money when making purchases at participating Chamber merchants
- stimulate new business through increased exposure and word-of-mouth referrals through Chamber member companies and their employees
- encourage Chamber members to patronize fellow member businesses

Participation in the *Member-to-Member Discount* program is voluntary. However, the following guidelines have been established for the program:

- Discount(s) must be a minimum of 20%
- Discount(s) must apply to actual goods and services
- Discount(s) must be ongoing, not a one-time only offer
- Free consultation offers are not eligible for the program
- $\bullet \quad \text{In order to identify Chamber members, discount cards are available at } \textit{tuscaloosachamber}. com$

YES, I want to participate in the Chamber's Member-to-Member Discount program!

## Company Name: \_\_\_\_\_\_ Company Representative Authorizing Discount(s): \_\_\_\_\_\_ Email: \_\_\_\_\_\_ Details of Discount(s) Offered: \_\_\_\_\_ Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Date: \_\_\_\_\_

Complete and return by one the following methods:

Mail - Chamber of Commerce of West Alabama P.O. Box 020410 Tuscaloosa, AL 35402 Fax - (205) 391-0327 Email - kimberly@tuscaloosachamber.com